



AGRIBUSINESS FOR THE DEVELOPMENT

OF RURALAREAS IN KENYA

BANDO PROFIT 2019 - AID 012313/02/4

Rural Community Engagement Through Market Research

The Experience of Kapluk Community

INTRODUCTION

- The first phase of the project involved reaching an agreement (MOU) with Moi University. The MOU was done in order to provide young graduate engineers with opportunities in line with 'Bando Profit 2019'.
- Another key purpose for signing the MOU was so as to involve Moi University in the process for selecting the target community to be involved in the initiative.
- The selection of young engineers from various disciplines was done and a suitable training framework 'modules' was arrived at to ensure multi-disciplinary exchange of information. This would equip the trainees with the necessary skills to enable them manage agri-business activities.
- The aim of this was to train young engineers for employment in the 'Bando Profit' initiative and to create a dedicated group in the company able to work in a capacity building project.







PROJECT IMPLEMENTATION

Meeting The Community

- Upon engaging the Moi University team, JV Almacis proceeded to have the first engagement with members of the community. The activities carried out during this visit include a general inspection of the area and meeting with all stakeholders.
- The members of the community are currently not practicing any profitable economic activity and do not have anything linking them together.

Training

- On the other hand, training for the graduate engineers also began at the Moi University.
- JVAlma CIS started doing mapping activities to identify the land • area mass under irrigation.

Soil Analysis Recommendations

A soil analysis to determine the properties of the soil in the area was also done.







KENYA PLANT HEALTH	INSPECTORA KITALE O	TE SERVICE (KEP	HIS)
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Labo pH (

Carbon (C) %

Copper (ppm

Iron (ppm

Zinc (ppm

FIELD WORK/ COST INFORMATION

- The project team then proceeded to conduct a market research to determine the viability of the crops which the farmers intend to plant.
- The target markets were Kabarnet and Eldoret towns.
- With regard to the cost information, the production costs and labor costs were collected to if the farmers could afford to conduct agribusiness to repay the loan from JV Alma CIS.
- The farmers were practicing 'barter' trade meaning they only did farming for subsistence purposes and the produce was exchanged with other members of the community with a different product.
- It was the goal of JV Alma CIS to move the members of the community from subsistence farming to Agribusiness. In order to curb the challenge of lack of a consistent source of water, JV Alma CIS decided to install an irrigation scheme.
- Since the farmers lacked sufficient skills for farming, JV Alma CIS also decided to involve professional agricultural officers to help farmers get better yields.







CONSTRUCTION OF IRRIGATION SCHEME

<u>Preparation of technical documentation for design</u>

- A design of the irrigation scheme and its bill of quantities were made to determine the cost each farmer would incur for this project.
- The idea of JV ALMACIS was to implement a 'beyond the mentality of grants' ideology to the farmers. As such, the farmers were educated and informed that they would be required to pay 50% of the total irrigation system cost as a loan to JV ALMACIS.
- The system consisted of a pump powered by a photovoltaic mini grid.
- The cost each farmer had to pay was directly proportional to the percentage by area mass of the total area under irrigation.
- A series of formal agreements for loan repayment were made between members of the community and JV Alma CIS. An agreement with the chief for the use of the communal stream to install the irrigation scheme was also made.





1. All dimensions in mn

By Date

W ALMACIS SCARL VIA PADRE U. FRASCA CHIETI SCALO (IT) JECT: KAPLUK IRRIGATION SCHEME BARINGO

> BANDO PROFIT 2019 AID 012313/02/4

REVISION: Rev Description

TITLE

PART NO



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Phone 0757	338891	on this	1st	day of	Septen	1412022	
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Kapluk Irrigation	icheme do so	lemnly hereb	y agree to	participa	te in the p	proposed in	rigation
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TRAINING OF THE FARMERS AND CREATION OF SELF HELP GROUP

- Before the implementation of the irrigation scheme, it was deemed necessary to train the farmers on the proper use of the irrigation scheme and better agricultural practices.
- JV Alma CIS also involved agricultural officers whose main purpose was the training of the farmers in better agricultural practices. This was done in a bid to improve the farmers yields. The head agricultural officer was Everlyne Chelimo.
- Since the farmers now have an activity in common, they decided, with the help of JV Alma CIS to form a self help group which would move members of the community from just being neighbors to a single economic unit.







DATA COLLECTION AND ANALYSIS

- After the implementation of the irrigation scheme, it is now possible to compare farmers production in terms of before and after basis. The analysis is aimed at providing information so that the project can be replicated either in small or large scale.
- The data collected was collected using forms. A brief summary indicating what each step (form) entails is as shown below:
 - Production before and after irrigation- This form analyzes what farmers were harvesting before the implementation of the irrigation scheme versus after its implementation.
 - Report to organize farmers to a single economic group- The members of the community did not have a single economic entity and were living as 'just neighbors' but JV Almacis moved them from this mentality into being a single economic group. The farmers proceeded to then form the Kiptolelyo Self Help Group.
 - Report on the challenges the farmers were facing before irrigation and how the challenges were reduced after installation of the irrigation system.
 - Description of the selection of the most profitable crop. In this section, farmers state that they opted for beans as it was cheaper to plant and took a shorter duration to mature.
 - Before planting, a germination test was done to determine the viability of the seeds. After seeing that the beans could be planted, ploughing of the farms began.

1. Report of the difference in productivity of harvest before and after use irrigation

 Identify on the map the plots and describe previous crops plantes production status

EFORE IRRIGATION IMION YATOR - Plot No. 203			AFTER IRRIGATION YATOR - Plot No. 203		
egetables	Self -	No		Revenue	
nillet	20kgs (Finger	Revenue	Beans	25480	

EFORE IRRIGATION othus, Japheth, Mary and Nancy- Plot o. 492			AFTER IRRIGATION Jothus, Japheth, Mary and Nancy- Plot No. 492		
inger illet	Self - Consumption	Revenue 400kes	Beans	Revenue	
otton	30kg (Finger Millet)	cotton @ 54 Kala (21600)		63960	







IMPACT OF THE IRRIGATION SCHEME ON THE COMMUNITY

1. MIGRATION INTO THE IRRIGATION SCHEME

- The irrigation scheme has attracted more family members of the current beneficiaries of the system move to the area in search of opportunities for agribusiness.
- This is in line with the set out objectives for the creation of employment opportunities to the youth.
- This will shift the constant migration of youth to urban centers in search of employment to that of rural youth creating opportunities at home.







2. SCHOOL TRACKING

- After implementation of the irrigation scheme, farmers can now set aside a portion of land for subsistence farming. This effectively eliminates malnutrition in the community.
- The report on school tracking basically indicates how the lives of school going children has been impacted by the irrigation scheme. Access to food, better hygiene due to access of water and elimination of issues concerning school fee are some of the benefits the school going children now enjoy.
- The concept of agribusiness was also discussed with the students to shift their mentality from agribusiness as an activity which is not profitable to one that could lead to job creation.





JV ALMACIS PILOT PLOT

- In the spirit of community cohesion and interaction, JV Almacis decided to be part of the irrigation scheme by actively participating in the farming activities.
- This offered a new opportunity in terms of closer monitoring of the farmers progress by JV Alma CIS. Since some of the farmers exhibited fear when it comes to fully embracing the irrigation scheme, JV Alma CIS would act to set an example for the members of the community.
- This opportunity also helps JV Alma CIS to observe challenges that the farmers go through in the production cycle to better manage them.
- The cost of production per acre for each plot can now be measured accurately factoring in all variations.
- For the next cropping cycle, the JV Alma CIS plot will contain watermelon.
- JV ALMACIS also introduced organic fertilizers to the farmers in a bid to reduce the use of chemicals in crop production. An experimental plot has been set up to monitor the difference in production when using organic means and when using inorganic means.







Organic farming

• JV ALMACIS also introduced organic fertilizers to the farmers in a bid to reduce the use of chemicals in crop production. An experimental plot has been set up to monitor the difference inproduction when using organic means and when using inorganic means.











SECOND CROPPING CYCLE

- Based on the soil analysis conducted at the beginning of the project, watermelon was suggested as the most suitable crop due to the soil pH.
- A training was done to ensure the farmers would get the maximum possible yield from the farms.
- The training document contained a general introduction indicating the different types of watermelon and green grams, optimal requirements for growing, manure application methods, sowing methods, water requirements, weeds and managing them, pests and diseases affecting both crops.

PLOUGHING ACTIVITIES

• After the training was complete, ploughing and readying of the land began. This was in preparation for the planting of watermelon and green grams.

PLANTING ACTIVITIES

• After the farms were ready, planting of the green grams and watermelon began.





FARMERS TRAINING MANUAL FOR GREEN GRAMS CULTIVATION

Project Number: AID 012313/02/4

almacis

RECOMMENDATIONS FROM JV ALMACIS TO THE KIPTOLELYO SELF HELP GROUP

PREPARED BY: DENIS KOIMET TRAINERS: KIPRUTO CHEPTUM & EVELYNE J CHELIMO JV ALMACIS



FLOWERING AND BEARING OF FRUITS

- The watermelon crops are in their flowering stage with some already bearing fruit indicative of a bountiful harvest.
- By emulating the practices on the pilot plot, farmers have avoided disease and pests which could have otherwise ruined the crops.









PHASE TWO (SCALE-UP OF EXISTING SCHEME) APPROACH TO THE COMMUNITY

- Upon seeing the success and impact the irrigation scheme had on the farmers involved in phase one of the irrigation scheme, other farmers were interested in joining the scheme.
- Through the Kiptolelyo Self Help Group, the farmers requested that JV ALMA CIS incorporate them in the project.
- Upon agreeing to the terms of the engagement, the members of the community signed agreements.
- During the meeting held on the 13/4/2023, the farmers displayed their eagerness to participate in the project by already planting green grams. This they say, was a measure of their seriousness and commitment to the project.
- The activities for phase two began with the delivery of the steel tank structure, pipes and excavation for the foundation of the tank structure to be assembled on site (9/5/2023).









CKNOWLEDGEMENT OF LAND AREA MASS FOR FARMERS IN KIPTOLELYO, (KAPLUK) IRRIGATION SCHEME (PHASE 2)

eement for Repayment of Irrigatio

- Apola in regions scheme an observery fairer to participate in the proposed impacton model estimates at a badger of Kink 144,000.00 Hierce over above constoring the size of my land of 2.3 screw explositent to 16.1 percent of impacton area. In conformity I agree to repay the sum as calculated of Kink 179,823.00 NOTE:
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 Andher to an experiment of the handle over the system to the community with the signed
 The first installement will be paid after the first harvest and be streed up in subsequent harvest same basens from on more than 4 harvest sames using fullableaux.
 I will join the Self Help Group and will follow the stybuted guidelines.
 That an embers of the impringion scheme filters 2, we will give to 3Y AUAKCAS 1 acro at
- a pilot plot for the duration of the loan. Signed by Beneficiary

James Rejuct sign 20 Signed by Witness Synthem Tamme Hinthem



In full realization that the acreage listed in this document is accurate, we the undersigned hereby confirm that the information stated below is true and would like the plots to be included as the phase two of the existing irrigation scheme.

NAME	PLOT NO	PLOT AREA	SIGN
491	William Chelelego	2 Acres	an reletye
4116	Stanley Chelelego	1 Acre	
4115	Charles Kiptoo	3 Acres	hand as
4117	Sammy Kenei	1 Acre	Amo
4114	Zacharia Kiptoo	3 Acres	Abet.
3726	James Rotich	2.5 Acres	20-
1532	Zacharia Chebii	2 Acres	- the
4113	Eleen Kiptoo	1 Acre	And .



HARVESTING AND SELLING OF THE PRODUCE

- For the first cropping cycle, the farmers planted beans and after their maturity, they were harvested and stored.
- The farmers decided to do an auction.
- Through the Kiptolelyo Self Help Group, the auction was advertised and all the produce from the harvest was sold.







Approach to the Market

Meeting with Spice World Kenya

- In an effort to assist the farmers, JV ALMACIS conducted a meeting with Spice World Kenya. Spice World is a leading distributor of grains, cereals and other products. This was done in a bid to link the farmers directly to the market.
- From the meeting, the conditions spice world offered to farmers was far below the expectation, hence this approach was not profitable to the farmers.

Advertisement of Beans

- After the first engagement with Spice World and in a bid to assist the farmers, JV ALMACIS and Kiptolelyo Self Help Group decided to create their own brand and approach the market directly as seen in the pictures.
- To attract buyers from all over Kenya, an advert was put up for the sale of beans.
- The beans which were of the 'Nyota Variety' were sold at 150 KES per kg







VALUE CHAIN IMPROVEMENT

- In order to further market the produce, JV ALMACIS has partnered with Italian **Chef Luca Mastromattei** and **Kenya Utalii College** to prepare pickled vegetables to approach the Nairobi market, mass production of the products will begin after a steady supply of horticultural produce will be obtained from the farmers in Kapluk..
- All the vegetables used were obtained from the Kapluk project.
- Through this strategic move, JV ALMACIS seeks to establish a direct link between the farmers in Kapluk with the market in Nairobi.
- An additional advantage of the farming being done in Kapluk is that it is organic in nature.
- This means that it has a niche in the market.









MODEL CREATION FOR FARM MANAGEMENT

From the experience gained during the Bando Profit 19, JV ALMACIS has gained the necessary skills to assist farmers in farm management with specific emphasis on cost management and the correct use of fertilizer.Below is a sample of the forms developed by JV ALMACIS to assist farmers to track costs.

JV ALMACIS has also conducted training activities in different counties using this template.

Using the information gathered, JV ALMACIS has developed a model for farm management inclusive of a solar powered system sourcing water from a borehole.

From the information gathered, a database was created to aid in the digital transformation of agricultural practices.





Salmacis

FORM 1. WEEKLY FIELD DATA COLLECTION TEMPLATE









FARM MANAGEMENT' A REPORT ON PROPER FARM MANAGEMENT PRACTICES BASED ON JV ALMACIS IEPICATION AND ACRUTITIEAL EXPERIENCE IN FEVA

RURAL COMMUNITY WATER AND IRRIGATION PRACTICES USING SOLAR POWERED SOLUTIONS

PREPARED BY: DENIS KOIMET (Civil Engineer- Capacity Building Department) FIELD IMPLEMENTATION: KIPRUTO CHEPTUM (Agricultural Engineer / Extensio

Officer- Capacity Building Department) SUPERVISED BY: PIERGIORGIO DI CARMINE (Director)

JV ALMACIS, KENYA BRANCH.



PRECISION FARMING PROPOSAL

ADDRESSING CHALLENGES BY TECHNOLOGICAL INTERVENTIONS IN BARINGO COUNTY

Proposal compiled using JV ALMACIS farming experience and data collected

PREPARED BY: DENIS KOIMET DATA COLLECTED BY: KIPRUTO CHEPTUM SUPERVISED BY : PIERGIORGIO DI CARMINE JV ALMACIS

PRECISION FARMING

- To improve farming activities, JV ALMA CIS has purchased several IoT ٠ equipment for soil testing and analysis to aid farmers to conduct rapid tests.
- With the help of the Capacity Building Department agronomists, farmers can ٠ receive instruction on the best crop to plant. Currently, JV ALMA CIS has activities in Nakuru, Baringo, Makueni and Kajiado counties.
- Through the manuals prepared by JV ALMA CIS, the farmers can then ٠ receive training for different crops based on the results.





PTOLELYO SELF HELP

Bando Profit 2019 Project Number: AID 012313/02/4

FARMERS TRAINING MANUAL FOR BEANS CULTIVATION

RECOMMENDATIONS FROM JV ALMACIS TO THE KIPTOLELYO SELF HELP GROUP

PREPARED BY: DENIS KOIMET TRAINERS: KIPRUTO CHEPTUM & ANN KIBET JV ALMACIS

Under normal conditions a potassium application of 40-50 kg/Acre is adequa

Figure 1: Irrigotion ofter fertilizer poplicate

IRRIGATION

PLANTING DEPTH

FERTILIZATION

NITROGEN (N)

PHOSPHORUS (P)

POTASSIUM (K)

Seed should be placed at a depth of 10 - 15 mm

The optimum pH level for green bean production is around 5.8

Nitrogen fertilization should be based on the results of a proper soil analysis. A total nitrogen application of 40 - 50 kgs / acre should be applied in various splits. Application of nitrogen should be

All the P is applied at planting. Under normal conditions a total phosphorous application of 25-35 kg/acre is adequate. Where the phosphorus status of the soil has been built up over several years, as little as 10kg P applied per acre should be adequate. Soil analysis should be the basis of this decision

done prior to planting and the remainder needs to be applied by week 4 after planting.

As with the application of fertilizer the water requirements of the bean plant are crucial to achieving maximum yields. The greatest need for water is during the flowering and pod set stages. Depending

PREPARED BY: DENIS KOIMET TRAINERS: KIPRUTO CHEPTUM & ANN KIBET

JV ALMACIS





Bando Profit 2019 Project Number: AID 012313/02/4

FARMERS TRAINING MANUAL FOR CARROTS CULTIVATION

RECOMMENDATIONS FROM JV ALMACIS TO FARMERS

mape: Carrow planned in Kapluk Farm

Ecological requirem

Carrots Farming

- + Carrots does well in cool to warm areas. The roots are very sensitive to high soil
- . Deep, loose loam soils which should be well drained and with a pH of 6-6.5. Poor drained soil encourages prevalence of bacterial diseases. Heavy clay soils give low quality, malformed and twisted carrots

Carrots is a vegetable which is eaten raw or cooked. It is an emerging high value crop; very rich in vitamin

roles. When grated, they can be used in cakes, carrot puddings, blended in jams and other fruits. It has a demand in both small scale use and processors like canneries and dehydration firms

A which is what gives the characteristic bright color and sweetness good to be used in some fruit-like

Varietie

Carrots varieties can be categorized into two fresh market and processing (canning) varieties. The common varieties are Nantes, Super Kuroda, Oxhart and Chantney.

Plantin

- Carrots are usually sown directly into a ready bed. To sow carrots:
- · Select a bed which is fertile and crops of carrot family has not been previously grown
- · Clear any vegetation, plough and harrow to get a fine tilth
- · Make shallow drills (30cm) apart with a stick or hand



EXPERIMENTATION WITH CASTOR BEANS

- Aside from the various farming activities set-up by JV ALMA CIS in different regions of Kenya, an experimental plot has also been set up in Baringo for the farming of castor beans.
- The planting of the castor beans by JV ALMA CIS is in partnership with Italian oil firm ENI.
- Castor beans can be a suitable cash crop for farmers in the arid and semi arid areas.
- As a control for the experiment, JV ALMACIS divided the plot into two sections (rain fed and irrigated).
- The aim of the experiment is to check the feasibility of planting castor for small scale farmers and to develop a model for replication throughout Kenya.
- The experimentation was conducted at the onset of the rainy season.

DISTRIBUTION OF CROPS ON JV ALMACIS EXPERIMENTAL PLOT





CONCLUSION/RESULTS

In conclusion, the objectives listed in the technical proposal were all met. These objectives were:

- The construction of a solar powered irrigation scheme as well as the formation of the self-help group. As seen in the picture, farming activities were very limited due to the lack of an irrigation scheme in the area.
- Impacting of trainees and other technical staff by creating a 'capacity building branch' of the company. Eight technicians participated in the training and became Capacity Building experts. As intended in the technical proposal, **3 of them** found stable employment with a regular employment contract
- Approaching other potential donors for potential scale-up activities.
- Training of farmers on good farming practices. **Over 40 Farmers** benefited from an in-depth training course. The nuclear family units, which in most cases are involved in field activities, have consequently improved their knowledge. **The total number of people who have moved from occasional agriculture to actively practicing agribusiness is over 120.**
- Creating a functional relation with the community members for potential future activities.

Training of the farmers on good farming practices boosted yields. Significant strides were also made byJV ALMA CIS as the company got involved directly in farming activities. This further improved the farming practices the farmers had. By emulating JV ALMACIS farming activities, farmers yields are expected to increase significantly in the coming seasons.

By forming the Kiptolelyo Self-Help Group, farmers are now organized into a single economic entity who can better bargain with key market players. Thanks to the constant availability of water, **Farmers can have 4 harvests a year, compared to 2 previously gotten**. This has significantly changed the earning capacity. **The revenue from farming has increased by over 50% for each family unit.**

The skills and experience gained by JV ALMACIS during Bando Profit 2019 were used to develop a model to assist small-scale farmers in other regions in Kenya. Africa, being a largely agricultural – based economy can receive more assistance through the development of such models and the dissemination of information rather than the development of infrastructure alone.





CONCLUSION / RESULTS

The creation of the store for the common storage of products gave the inspiration for the creation of the local market. The market has created employment in hospitality and catering activities.**5 people** have found employment there.

It is also easier for the farmers to get loans as a registered group from micro-finance institutions like Faulu and Equity Bank since they have a record of previous harvests (Beans and Watermelons).

School tracking for school going children was also done in order to instill in the students a mentality of agribusiness. This involved lessons conducted both on the irrigation scheme and in class. It is the aim of JV ALMA CIS that by doing so, students will have a mentality for agribusiness. This will remove the phenomena currently being witnessed in Africa where rural youth have to move to urban centers to look for employment opportunities.

By getting involved in agribusiness, the youth can create self-employment where they are without migrating.

The Schooltracking program involved the entire Kapluk school community, for a total of over 300 students involved.





RECOMMENDATIONS

- There is a huge untapped market for Capacity building activities related to agribusiness in Kenya.
- JV ALMACIS has reached out to other potential donors as outlined in the technical proposal.
- 'Presentazione del format a Donors interessati a destinare fondi ad un progetto replicabile e scalabile' 'Presentation of the format to Donors interested in allocating funds to a replicable and scalable project'

Translation:

• Subsequently, at the start of the project, we intend to involve other stakeholders and charities, in based on their ability to influence and generate opportunities in the renewable energy sectors of Agribusiness, and depending on how much they can be an instrument of access to public and private fund

In line with this, JV ALMACIS reached out to the following institutions:

- DANIDA
- JICA
- GIZ
- USAID
- AFD
- SIDA
- IFAD
- KEFAAS
- NORAD
- UNDP
- *FAO*
- GC-RED
- *WFP*



ITALIAN AGENCY FOR DEVELOPMENT COOPERATION





PIERGIORGIO DI CARMINE

OVERALL IMPACT OF BANDO PROFIT 2019

In summary, the following are some of the impacts of the implementation of Bando Profit 2019:

- From the implementation of the initiative and the installation of the irrigation scheme *over 40 farmers* are direct beneficiaries of the scheme with *120 farmers* benefitting from training activities and shifting their mentality to an agribusiness oriented mindset.
- Other beneficiaries of the initiative were *300 students* and family members of the farmers who can now attend school as their parents have a steady source of income.
- **5** *people* have also found employment as a result of construction of the store. The store, which doubles up as a market area / point of sale for the farmers produce, has created employment for people who offer catering services to people who attend the market days.
- The farmers' harvests have also doubled *from 2 to 4 yearly* as a result of good farming practices as well as increased availability of water for irrigation.
- Through the selection and training of interns, *3 interns* have received stable employment and form part of the Capacity Building Department of JV ALMACIS. The Capacity Building Department also offers a chance for employment for other youth within the country.

Africa is largely agricultural, therefore infrastructural development cannot be considered as a long – term solution. The key to providing maximum assistance to farmers is by developing a model which can be replicated in various regions. In this respect, JV ALMACIS is putting all its effort to develop a model based on good farming practices done in Kenya which can be adopted by local authorities in other countries.