

AGRIBUSINESS FOR THE DEVELOPMENT OF RURAL AREAS IN KENYA

BANDO PROFIT 2019 – AID 012313/02/4

Rural Community Engagement Through Market Research

The Experience of Kapluk Community

INTRODUCTION

- The first phase of the project involved reaching an agreement (MOU) with Moi University. The MOU was done in order to provide young graduate engineers with opportunities in line with 'Bando Profit 2019'.
- Another key purpose for signing the MOU was so as to involve Moi University in the process for selecting the target community to be involved in the initiative.
- The selection of young engineers from various disciplines was done and a suitable training framework 'modules' was arrived at to ensure multi-disciplinary exchange of information. This would equip the trainees with the necessary skills to enable them manage agri-business activities.
- The aim of this was to train young engineers for employment in the 'Bando Profit' initiative and to create a dedicated group in the company able to work in a capacity building project.



PROJECT IMPLEMENTATION

Meeting The Community

- Upon engaging the Moi University team, JV Almacis proceeded to have the first engagement with members of the community. The activities carried out during this visit include a general inspection of the area and meeting with all stakeholders.
- The members of the community are currently not practicing any profitable economic activity and do not have anything linking them together.

Training

- On the other hand, training for the graduate engineers also began at the Moi University.

Faulu Micro-Finance

- There was a need to link the farmers with an agency providing micro-finance. JV Alma CIS identified Faulu Micro-Finance bank to educate farmers and see if in the process they might obtain some loans.
- JV Alma CIS started doing mapping activities to identify the land area mass under irrigation.

Soil Analysis Recommendations

- A soil analysis to determine the properties of the soil in the area was also done.



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KENYA PLANT HEALTH INSPECTORATE SERVICE (KEPHIS)
KITALE OFFICE

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E-Mail: kenya@kephiss.org

Our ref: KEPHIS/KTL/ACL/REPORTS/VoLI/644 **Date:** 16th December 2021
Your ref: Chepruto Cheptum
Tel: 070721350886
BARINGO

REPORT OF ANALYSIS

The following is the analytical report of the soil sample submitted to KEPHIS Kitala analytical Chemistry Laboratory on 9th December 2021 for fertility evaluation.

Note:

- The results reported relate **only** to the sample received at the laboratory.
- This report should not be reproduced/ copied/ scanned except with the written approval of the Regional Manager.
- UV/Vis= UltraViolet- Visible Spectroscopy.
- AAS= Atomic Absorption Spectrometry.

Results Table			
Client's Identification code	-	Method Used	Date Analyzed
Laboratory code	KS210227		
pH (H ₂ O) 1:2.5	6.72	pH Meter	9/12/2021
Sodium (Na) m.e. %	1.76	Flame AAS	15/12/2021
Potassium (K) m.e. %	1.26	Flame AAS	15/12/2021
Calcium (Ca) m.e. %	5.57	Flame AAS	15/12/2021
Manganese (Mn) m.e. %	1.99	UV/Vis	16/12/2021
Available Phosphorus(P) ppm	28.46	UV/Vis	15/12/2021
Magnesium (Mg) m.e. %	2.16	UV/Vis	16/12/2021
Total Nitrogen (N %)	0.31	UV/Vis	15/12/2021
Carbon (C) %	2.64	UV/Vis	15/12/2021
Copper (ppm)	2.27	Flame AAS	16/12/2021
Iron (ppm)	66.71	Flame AAS	16/12/2021
Zinc (ppm)	16.53	Flame AAS	16/12/2021

ACL Kitala analytical report Page 1 of 2

FIELD WORK/ COST INFORMATION

- The project team then proceeded to conduct a market research to determine the viability of the crops which the farmers intend to plant.
- The target markets were Kabarnet and Eldoret towns.
- With regard to the cost information, the production costs and labor costs were collected to if the farmers could afford to conduct agribusiness to repay the loan from JV Alma CIS.
- The farmers were practicing ‘barter’ trade meaning they only did farming for subsistence purposes and the produce was exchanged with other members of the community with a different product.
- It was the goal of JV Alma CIS to move the members of the community from subsistence farming to Agribusiness. In order to curb the challenge of lack of a consistent source of water, JV Alma CIS decided to install an irrigation scheme.
- Since the farmers lacked sufficient skills for farming, JV Alma CIS also decided to involve professional agricultural officers to help farmers get better yields.

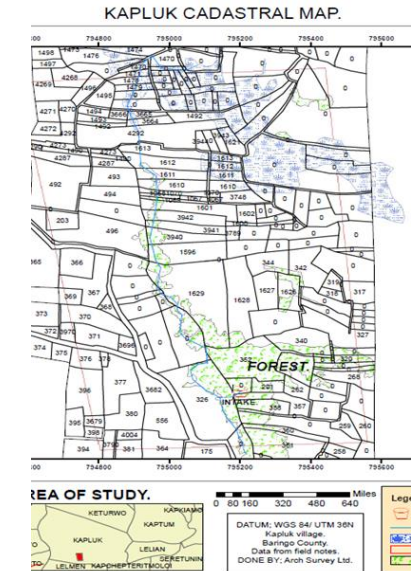
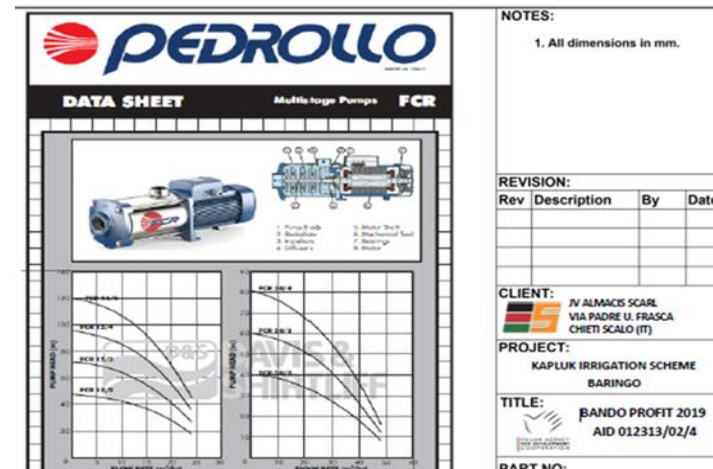


CROP	YIELD/ACRE		COST OF PRODUCTION /ACRE (Ksh.)	KAPLUK UNIT COST	ADD TRANSPORT ESTIMATE TO ELDORET	TOTAL PROD. COSTS TO ELD	ELD UNIT COST	KAP GAIN	ELD GAIN	KAP SUM PROFIT	ELD. SUM PROFIT
Beans	Without Irrigation	100 Kgs	12,200	122	1200	13,400	134.00	19	37	1900	3700
	With Irrigation	600 kgs	14,640	24.4	2700	17340	28.9	32	48.20	19200	28920
Green Grams	Without Irrigation	100 Kgs	14,500	145	900	44,400	154	33.3	41.33	3330	4133
	Irrigated	600	17400	29	2025	19425	32.38	52.6	59.67	31560	35802
Water Melon	Without Irrigation	7000	27,800	3.97	42,000	69800	9.97	4	34.03	28000	238210
	With Irrigation	20000	33360	1.668	50400	83760	4.18	4.8	35.22	96000	704400
Tomatoes	Without Irrigation	50crates	41,800	836	54,000	95800	1916	1,735.5	1,835.56	86775	91778
	With Irrigation	300	50160	167.2	81000	131,160	437.2	1,828.4	1,928.44	548520	578532



CONSTRUCTION OF IRRIGATION SCHEME

- Preparation of technical documentation for design
- A design of the irrigation scheme and its bill of quantities were made to determine the cost each farmer would incur for this project.
- The system consisted of a pump powered by a photovoltaic mini grid.
- The cost each farmer had to pay was directly proportional to the percentage by area mass of the total area under irrigation.
- A series of formal agreements for loan repayment were made between members of the community and JV Alma CIS. An agreement with the chief for the use of the communal stream to install the irrigation scheme was also made.
- An approval from the county government of Baringo was also necessary.
- Most of the work required for the installation of the system was sourced from the local community.



Agreement for Repayment of Irrigation System

This agreement is entered between
Mr/Mrs/Ms **SYMON TOMMO**
Phone **0757332891** on this **15th** day of **September** 2022

and
JV ALMACIS SCARL

The undersigned resident of Kapluk area and beneficiary of plot No. **495** of the Kapluk Irrigation scheme do solemnly hereby agree to participate in the proposed irrigation model estimated at a budget of Kshs 4,507,402.00

On the estimated summary, JV ALMACIS will facilitate Kshs. 2,348,704 an equivalent approximate of 50% of the total cost.

Hence over above considering the size of my land of 1.01 hectares equivalent to 7.41 percent of irrigation area. In conformity I agree to repay the sum as calculated of Kshs 157,827.00

NOTE: The agreement will take place after system installation and commissioning. The first instalment will be paid after the first harvest and be spread up in subsequent harvest seasons for no more than 4 harvests seasons simultaneously.

Signed by Beneficiary
SYMON TOMMO Sign **SYMON TOMMO**

Signed by Witness
PIERGIORGIO DI CARMINI Sign **PIERGIORGIO DI CARMINI**

Signed for and on behalf of JV ALMACIS
Piergiorgio Di Carmini Sign **Piergiorgio Di Carmini**

NOTES:
1. All dimensions in mm.

REVISION:

Rev	Description	By	Date

CLIENT:
JV ALMACIS SCARL
VIA PADRE U. FRASCA
CHIETI SCALO (IT)

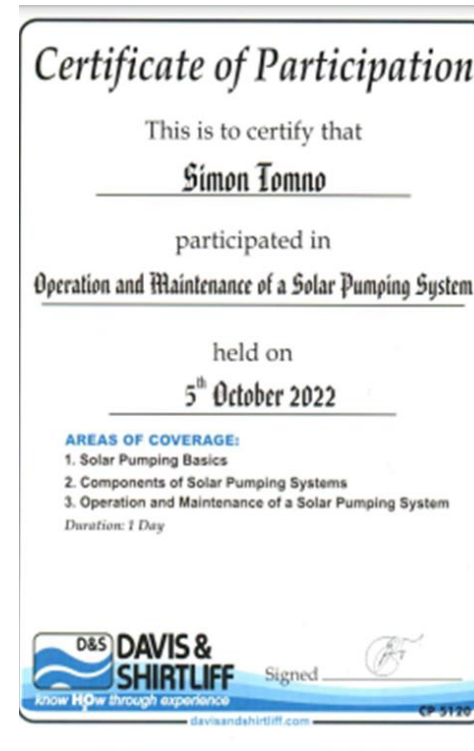
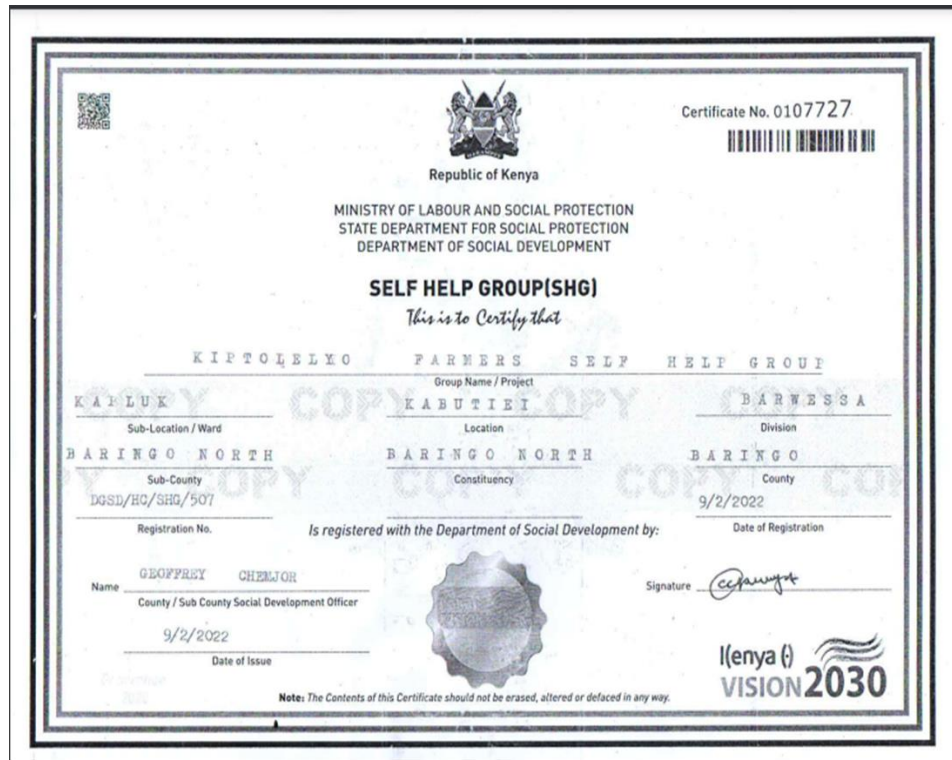
PROJECT:
KAPLUK IRRIGATION SCHEME
BARINGO

TITLE:
BANDO PROFIT 2019
AID 012313/02/4

PART NO:

TRAINING OF THE FARMERS AND CREATION OF SELF HELP GROUP

- Before the implementation of the irrigation scheme, it was deemed necessary to train the farmers on the proper use of the irrigation scheme.
- JV Alma CIS also involved agricultural officers whose main purpose was the training of the farmers in better agricultural practices. This was done in a bid to improve the farmers yields. The head agricultural officer was Everlyne Chelimo.
- Since the farmers now have an activity in common, they decided, with the help of JV Alma CIS to form a self help group which would negotiate on their behalf for a higher bargaining power in the market place.



HARVESTING AND SELLING OF THE PRODUCE

- For the first cropping cycle, the farmers planted beans and after their maturity, they were harvested and stored.
- The farmers decided to do an auction.
- Through the Kiptolelyo Self Help Group, the auction was advertised and all the produce from the harvest was sold.



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KIPTOLELYO FARMER'S SELF HELP GROUP.

There will be sale of Harvested Beans (Nyota) on **1st and 2nd February 2023** at **Kiptolelyo Stores A and B** near the farm Project as from **10:A.M**

The Price of 1kg is **Ksh 140/=**.

This is the first Patch of the sale and limited to first come First Served.



The Sample of the Beans.

DATA COLLECTION AND ANALYSIS

- After the implementation of the irrigation scheme, it is now possible to compare farmers production in terms of before and after basis. The analysis is aimed at providing information so that the project can be replicated either in small or large scale.
- The data collected was collected using forms. A brief summary indicating what each step (form) entails is as shown below:
 - Production before and after irrigation- This form analyzes what farmers were harvesting before the implementation of the irrigation scheme versus after its implementation.
 - Report to organize farmers to a single economic group- The members of the community did not have a single economic entity and were living as 'just neighbors' but JV Almacis moved them from this mentality into being a single economic group. The farmers proceeded to then form the Kiptolelyo Self Help Group.
 - Report on the challenges the farmers were facing before irrigation and how the challenges were reduced after installation of the irrigation system.
 - Description of the selection of the most profitable crop. In this section, farmers state that they opted for beans as it was cheaper to plant and took a shorter duration to mature.
 - Before planting, a germination test was done to determine the viability of the seeds. After seeing that the beans could be planted, ploughing of the farms began.

1. Report of the difference in productivity of harvest before and after use irrigation
 Identify on the map the plots and describe previous crops planted production status

BEFORE IRRIGATION			AFTER IRRIGATION	
IMION YATOR – Plot No. 203			YATOR – Plot No. 203	
Crops	Production (Kgs)		Crops	Production
vegetables	Self - Consumption	No Revenue	Beans	Revenue
inger millet	20kgs (Finger Millet)			25480

BEFORE IRRIGATION			AFTER IRRIGATION	
Joshua, Japheth, Mary and Nancy- Plot No. 492			Joshua, Japheth, Mary and Nancy- Plot No. 492	
Crops	Production (Kgs)		Crops	Production
inger millet	Self - Consumption	Revenue	Beans	Revenue
cotton	30kg (Finger Millet)	400kgs cotton @ 54 Ksh (21600)		63960



DATA COLLECTION AND ANALYSIS CONT

- Once the plants had germinated and flowered, JV Alma CIS invited the agricultural office to help the farmers obtain a bountiful harvest and teach the farmers on good maintenance.
- After the harvest, the farmers (through the Kiptolelyo Self Help Group) decided to do an auction for the beans. JV Alma CIS decided to help the farmers in branding their products. Due to the branding and auction activities, journalists from the Kenya News Agency were interested in the activities and decided to do a coverage of these activities.
- After implementation of the irrigation scheme, farmers can now set aside a portion of land for subsistence farming. This effectively eliminates malnutrition in the community.
- The report on school tracking basically indicates how the lives of school going children has been impacted by the irrigation scheme. Access to food, better hygiene due to access of water and elimination of issues concerning school fee are some of the benefits the school going children now enjoy.



JV ALMACIS PILOT PLOT

- In the spirit of community cohesion and interaction, JV Almacis decided to be part of the irrigation scheme by actively participating in the farming activities.
- This offered a new opportunity in terms of closer monitoring of the farmers progress by JV Alma CIS. Since some of the farmers exhibited fear when it comes to fully embracing the irrigation scheme, JV Alma CIS would act to set an example for the members of the community.
- This opportunity also helps JV Alma CIS to observe challenges that the farmers go through in the production cycle to better manage them.
- The cost of production per acre for each plot can now be measured accurately factoring in all variations.
- For the next cropping cycle, the JV Alma CIS plot will contain watermelon.



Production Costs	Amount
Ploughing	2400
Furrows	2200
Planting	3700
Spraying and purchase of chemicals	3000
Weeding	4000
Irrigation	6500
Harvesting (Uprooting, Drying, Threshing, Cleaning)	10000
Seeds	4000
Total	36000

SECOND CROPPING CYCLE

- Based on the soil analysis conducted at the beginning of the project, watermelon was suggested as the most suitable crop due to the soil pH.
- A training was done to ensure the farmers would get the maximum possible yield from the farms.
- The training document contained a general introduction indicating the different types of watermelon and green grams, optimal requirements for growing, manure application methods, sowing methods, water requirements, weeds and managing them, pests and diseases affecting both crops.

PLOUGHING ACTIVITIES

- After the training was complete, ploughing and readying of the land began. This was in preparation for the planting of watermelon and green grams.

PLANTING ACTIVITIES

- After the farms were ready, planting of the green grams and watermelon began.

